INVOICE



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
574793-1	09/30/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
кѕти	Kent Carbon	Salt Lake City	Local

Advertiser Product Estimate Number

Matheson/D/Congress 11953

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Flight Dates	Order#	Alt Order #
09/17/12 - 09/23/12	574793	
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

						Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/17/12	09/23/12	M-F 530a-6a	530a-6a	11111	:30	5	\$250.00	NM	
Weeks:		End Date MTWTFSS 09/23/12 11111		<u>Rate</u> \$250.00					
Spots: # C		00/20/12		Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 13		7/12 5:57 AM M-F		530a-6a	:3	0 MATTV52			\$250.00 NM
2 13		8/12 5:41 AM M-F	530a-6a	530a-6a	:3	0 MATTV52			\$250.00 NM
3 13		9/12 5:40 AM M-F		530a-6a	:3	0 MATTV52			\$250.00 NM
4 13		20/12 5:53 AM M-F	530a-6a	530a-6a	:3	0 MATTV52			\$250.00 NM
5 13		21/12 5:43 AM M-F		530a-6a	:3	0 MATTV52			\$250.00 NM
2 09/17/12	09/23/12	M-F 6a-7a	6a-7a	11111	:30	5	\$375.00	NM	
Weeks:		End Date MTWTFSS 09/23/12 11111		<u>Rate</u> \$375.00					
04 # 0	••	00/20/ .2	<u>-</u>	Start/End Time	Lenat	h Ad-ID			Rate Type
Spots: # C		7/12 6:58 AM M-F		6a-7a		0 MATTV52			\$375.00 NM
2 13	•	8/12 6:54 AM M-F		6a-7a	:3	0 MATTV52			\$375.00 NM
		19/12 6:27 AM M-F		6a-7a	:3	0 MATTV52			\$375.00 NM
3 13	•	20/12 6:52 AM M-F		6a-7a	:3	0 MATTV52			\$375.00 NM
4 1: 5 1:	• • • • • • • • • • • • • • • • • • • •	21/12 6:43 AM M-F		6a-7a	:3	0 MATTV52			\$375.00 NM
3 09/17/12	09/23/12	M-F 7a-8a	7a-8a	11111	:30	5	\$375.00	NM	
Weeks:	Start Date	End Date MTWTFSS		<u>Rate</u>					
	09/17/12	09/23/12 11111		\$375.00	1	L A - 1 ID			Rate Type
Spots: # C				Start/End Time		h Ad-ID			\$375.00 NM
1 1:	3 M 09/1	7:26 AM M-F		7a-8a		0 MATTV52			\$375.00 NM
2 1:	3 Tu 09/1	8/12 7:20 AM M-F		7a-8a		0 MATTV52			\$375.00 NM
3 1:	3 W 09/1	19/12 7:41 AM M-F		7a-8a		0 MATTV52			
4 1:	3 Th 09/2	20/12 7:53 AM M-F	7a-8a	7a-8a		0 MATTV52			\$375.00 NM
5 1:	3 F 09/2	21/12 7:23 AM M-F	7a-8a	7a-8a	:3	0 MATTV52			\$375.00 NM

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<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress		11953

					1	Spots/	Data	Tuno	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 09/17/12	09/23/12	M-F 8a-9a	8a-9a 	11111	:30	- 5	\$375.00	NM —————	
Weeks:	Start Date 09/17/12	End Date MTWT 09/23/12 1111		<u>Rate</u> \$375.00					
Spots: # Ch	Day Air	00/20/12 =====	<u>Description</u>	Start/End Time	<u>Lengti</u>	Ad-ID			Rate Type
1 13			И-F 8a-9a	. 8a-9a) MATTV52			\$375.00 NM
2 13	Tu 09/	/18/12 8:28 AM N	И-F 8a-9a	8a-9a) MATTV52			\$375.00 NM
3 13	W 09/	/19/12 8:21 AM N	И-F 8a - 9a	8a-9a) MATTV52			\$375.00 NM
4 13		/20/12 8:57 AM I		8a-9a) MATTV52			\$375.00 NM
5 13	F 09/	/21/12 8:14 AM N	И-F 8a-9a	8a-9a) MATTV52			\$375.00 NM
5 09/17/12	09/23/12	Sa 7a-9a	7a-9a	1-	:30	1	\$325.00	NM ————	
Weeks:	Start Date 09/17/12	End Date MTWT 09/23/12		<u>Rate</u> \$325.00					
Spots: # Ch			Description	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
1 13		/22/12 8:59 AM S		7a-9a	:30) MATTV52			\$325.00 NM
6 09/17/12	09/23/12	Su 7a-9a	7a-9a	1	:30	1	\$325.00	NM	
Weeks:	Start Date	End Date MTWT		<u>Rate</u> \$325.00					
Constant Ch	09/17/12 Day Air	00/20/12	-	Start/End Time	Lenath	n Ad-ID			Rate Type
Spots: <u>#</u> Ch 1 13		23/12 7:59 AM S		7a-9a) MATTV52			\$325.00 NM
7 09/17/12	09/23/12	M-F 3p-4p	3р-4р	1111	:30	4	\$200.00	NM	
	Start Date 09/17/12	End Date MTWT 09/23/12 1111		<u>Rate</u> \$200.00					•
Spots: # Ch	Day Air			Start/End Time	Length	Ad-ID			Rate Type
1 13		17/12 3:40 PM N		3p-4p	:30) MATT51	¿·		\$200.00 NM
2 13	Tu 09/	18/12 3:11 PM N	Л-F 3p-4p	3p-4p) MATTV52			\$200.00 NM
3 13	W 09/	19/12 3:49 PM N	Л-F 3p-4p	3p-4p) MATTV52			\$200.00 NM
4 13	Th 09/	20/12 3:50 PM N	<i>I</i> -F 3р-4р	3p-4p	:30) MATTV52			\$200.00 NM
8 09/17/12	09/23/12	M-F 530p-6p	530p-6p	1	:30	1	\$500.00	NM	
	Start Date	End Date MTWT		<u>Rate</u> \$500.00					
Spots: # Ch	09/17/12 Day Air	00/20/12	-	Start/End Time	Lenath	n Ad-ID			Rate Type
1 13			<i>И</i> -F 530p-6p	530p-6p) MATTV52		···	\$500.00 NM
9 09/17/12	09/23/12	M-F 9p-1005p	9p-1005p	1-1-1	:30	3	\$1,500.00	NM	
	Start Date 09/17/12	End Date MTWT 09/23/12 1-1-:		<u>Rate</u> \$1,500.00					
Spots: # Ch	Day Air			Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13			И-F 9p-1005p	9p-1005p) MATTV52			\$1,500.00 NM
2 13			л-F 9p-1005p	9p-1005p) MATTV52			\$1,500.00 NM
3 13	F 09/	21/12 9:59 PM N	/I-F 9p-1005p	9p-1005p	:30) MATTV52			\$1,500.00 NM
10 09/17/12	09/23/12	Sa 9p-1005p	9p-1005p	S-	:30	2	\$800.00	NM	
	Start Date 09/17/12	End Date MTWT		<u>Rate</u> \$800.00			90		
Spots: # Ch	Day Air	00/20/12	-	Start/End Time	Length	Ad-ID			<u>Rate</u> Type
2 13			Sa 9p-1005p	9p-1005p) MATTV52			\$800.00 NM
1 13	Sa 09/	22/12 10:00 PM S	Sa 9p-1005p	9p-1005p	:30	MATTV52			\$800.00 NM

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574793-1	09/30/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Matheson/D/Congress		11953

	01 1 0 -1 -	E. J Data	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	Start Date 09/17/12	End Date 09/23/12	Su 9p-1005p	9p-1005p	1	:30	1	\$1,500.00	NM	The second secon
	Weeks: Spots: <u>#</u> Ch 1 13	Start Date 09/17/12 <u>Day Air</u> Su 09/	End Date MTWTFSS 09/23/121 Date Air Time Descri /23/12 9:21 PM Su 9p-	1005p	Rate \$1,500.00 <u>Start/End Time</u> 9p-1005p		h <u>Ad-ID</u> 0 mattv52	\$175,00	NM	<u>Rate</u> <u>Type</u> \$1,500.00 NM
	09/17/12 Weeks: Spots: # Ch	09/23/12 Start Date 09/17/12 Day Air	M-F 530a-6a End Date MTWTFSS 09/23/12 -TWTF Date Air Time Descri		Rate \$175.00 Start/End Time	Lengt	h <u>Ad-ID</u>	Ψ170.00		<u>Rate</u> <u>Type</u> \$175,00 NM
13	1 13	Tu 09/ 09/23/12	/18/12 5:58 AM M-F 53 M-F 6a-7a	6a-7a	530a-6a -TWTF	:30	0 MATTV52 1	\$375.00	NM	\$175.00 INW
	Weeks: Spots: # Ch 1 13		End Date MTWTFSS 09/23/12 -TWTF Date Air Time Descri /18/12 6:28 AM M-F 6a		<u>Rate</u> \$375.00 <u>Start/End Time</u> 6a-7a		h <u>Ad-ID</u> 0 mattv52			<u>Rate</u> <u>Type</u> \$375.00 NM
14	09/17/12	09/23/12	M-F 7a-8a	7a-8a	-TWTF	:30	1	\$375.00	NM	
	Weeks: Spots: # Ch 1 13		End Date MTWTFSS 09/23/12 -TWTF Date Air Time Descri /20/12 7:13 AM M-F 7a		<u>Rate</u> \$375.00 <u>Start/End Time</u> 7a-8a		<u>h Ad-ID</u> 0 matt√52			<u>Rate</u> <u>Type</u> \$375.00 NM
15	09/17/12	09/23/12	M-F 8a-9a	8a-9a	-TWTF	:30	1	\$375.00	NM	
	Weeks: Spots: # Ch 1 13		End Date MTWTFSS 09/23/12 -TWTF Date Air Time Descri /18/12 8:53 AM M-F 8a		<u>Rate</u> \$375.00 <u>Start/End Time</u> 8a-9a		<u>h Ad-ID</u> 0 mattv52			<u>Rate</u> <u>Type</u> \$375.00 NM

Total Spots 37 Gross Total \$17,725.00

Payment Terms 30 Days

Agency Commission

\$2,658.75

Net Amount Due

\$15,066.25